



# CHPTA CANADIAN HOME PRODUCTS TRADE ASSOCIATION

MARKET INTELLIGENCE • SALES REACH • PROFESSIONAL DEVELOPMENT



*Providing **value** to our members  
by expanding their **sales** reach,  
increasing their **growth** and profitability,  
accessing industry **intelligence** and  
supporting professional **development**.*

## ADVANTAGE BY ASSOCIATION

**An Industry Voice Since 1968.** The Canadian Home Products Trade Association (CHPTA) is a national non-profit organization previously known as the Canadian Hardware & Housewares Manufacturers Association (CHHMA). As per the past fifty-three years, the Association continues to serve and represent manufacturers, brand owners and sales agents working within the Canadian home products industry, but also looks to offer value to other sectors of the industry including retailers, dealers, distributors, builders, suppliers, tradespeople and end-consumers.

## FINANCIAL SAVINGS

The CHPTA offers a number of money saving programs for member companies as well as individual employees. Our affiliate partners are top experts in their fields and can provide valuable advice and services to benefit members.



## NEWS & INFORMATION

The CHPTA keeps members updated on association, industry, product stewardship and legislative news through a bi-weekly e-newsletter and news bulletins, along with useful reports including trade data by product categories and industry salary/compensation information.



## REPRESENTATION & LOBBYING

The CHPTA works on behalf of the industry lobbying federal and provincial governments on issues affecting our members. The CHPTA has been an effective voice on important issues like product safety, data synchronization, product & packaging stewardship and vendor-customer terms & practices.

## EDUCATION

Throughout the year, the CHPTA hosts many educational seminars and webinars designed to equip members with helpful knowledge to aid them in their everyday business. Presentations from key retailers are also arranged to provide important insight and feedback into maximizing sales opportunities.



## NETWORKING

Each year, the CHPTA conducts business and social events offering members beneficial networking opportunities with industry peers, experts, speakers, affiliate partners and retail customers.



## PROGRAMS

The CHPTA offers many money-saving programs and business solutions for member companies as well as individual employees.

### Business Solutions & Exclusive Savings

- **Commercial Insurance** (Customized)
- **Continuing Education**
- **Courier Management Cloud-Based Platform**
- **Drop Ship Online Platform – Connecting Product Suppliers & Retailers**
- **EDI, Data Synchronization Services**
- **Employee Group Health Benefits** (Customized)
- **Financial Services**
- **Fuel Discounts, Vehicle Care Savings** (Fleet)
- **HR Support** (Online Platform & Consultants)
- **Office Supplies**
- **Online Office Platform**
- **Payment Technology Solutions**
- **Payroll, Workforce Management Services**
- **POS Analytics & Reports**

- **Pricing Optimization / Market Research**
- **Product & Waste Packaging Stewardship / EPR Consulting**
- **Product / Service Inspection, Verification, Testing & Certification Services**
- **Purolator Courier Services**
- **Student Collaboration**
- **Supply Chain Management Solutions**

### Individual Employee Discounts / Savings

- **Great Wolf Lodge (Niagara Falls) Hotel & Indoor Water Park**
- **Home & Auto Insurance**
- **Wet'n'Wild Toronto Water Park**

## RESOURCES

Take advantage of the valuable industry/market reports the CHPTA produces as well as helpful contacts, services, news and offers for members to benefit from.

- **Employee / Executive Recruitment Services**
- **Job Board**
- **Links** (Government, Product, Trade Shows)
- **Market Information / Trade Data**
- **Networking Peer Groups**
- **Newsletter**
- **Promotional Products / Logo Apparel**
- **Sales Agents for the Industry**
- **Scholarship Program for Children of Member Company Employees**
- **Translation & Business Communication Services**

## EVENTS

Throughout the year, the CHPTA hosts many business and social events offering members education, skills improvement, marketplace insights, team-building and fun along with valuable networking opportunities with industry peers, experts, service partners and customers.

- **Canada Night Chicago**
- **Educational Seminars/Webinars**
- **Industry Cocktail Montreal**
- **Industry Hall of Fame Induction Luncheon**
- **Industry Memorial Golf Tournament**
- **“Making Waves” Educational Conference**
- **Maple Leaf Night in Las Vegas**
- **Night at the Races**
- **Ontario & Quebec Golf Tournaments**
- **Retail Speaker Events**



The advantages are many and for companies that participate and utilize the Association's programs and services, the cost of membership can be returned many times over! The CHPTA is proud of the role we have played in the industry over the past 50+ years and we look forward to playing an even more important and valuable role for our members in the years to come.



*Contact us if you are  
interested in joining the CHPTA  
or if you have any questions.*

Please direct all questions and inquiries to:

Michael Jorgenson  
*Marketing and Communications Manager*  
mjorgenson@chpta.ca • 416.282.0022 x 134

**Canadian Home Products Trade Association**  
1335 Morningside Avenue, Suite 101,  
Scarborough, Ontario M1B 5M4